

**EXPRESSION OF INTEREST
AND
POLICY DOCUMENT
RELATING TO THE PROPOSED P. SEN
MEMORIAL CORPORATE TROPHY
FROM THE SEASON 2018-19**

Table of Contents

Invitation for Expression of Interest.....	Page 3
1 Background & Rationale.....	Page 4
2 Corporate Cup Policy.....	Page 5
3 Duration of Engagement.....	Page 13
4 Instructions to Intending Organizations.....	Page 14
5 Schedule of the EOI.....	Page 16
6 Formats for Submission of EOI proposals.....	Page 17
A) EOI Form No 1.....	Page 18
B) EOI Form No 2.....	Page 20
C) EOI Form No 3.....	Page 21
D) EOI Form No 4.....	Page 22
E) EOI Form No 5.....	Page 23

**Invitation for Expression of Interest
<Advertisement>**

No. CAB/PSENCT/EOI/2018/01 Dated: Kolkata, the 5th December 2018

P. Sen Memorial Corporate Trophy

Expression of Interests (EOI) are invited from reputed Institutions / Organizations desirous of participating in the P. Sen Memorial Corporate Trophy organized by The Cricket Association of Bengal (CAB) to be held in the State of West Bengal from the 2018-2019 Season.

The EOI document containing the details of qualification criteria, submission requirement and the Brief Policy of the Tournament mentioning its objective can be downloaded from the website - { [HYPERLINK "http://Cricketassociationofbengal.com/"](http://Cricketassociationofbengal.com/) } and can also be obtained from the office of CAB situated at Dr. B. C. Roy Club House, Eden Gardens, Kolkata.

Eligible Institutions / Organizations may submit their responses in sealed envelope in the prescribed format to Hony. Joint Secretary, CAB at the above mentioned address so as to reach latest by 15th of December 2018.

The applications should be accompanied with a processing fee of **Rs. 10,000/-** (Rupees ten thousand) only in the form of D.D. in favour of The Cricket Association of Bengal.

Applicants meeting the qualification criteria shall subsequently invited for submission of detailed proposal / presentation before the Tournament Sub-Committee of CAB.

Note: CAB reserves the right to reject or accept all or any of the EOIs or to hold, modify, withdraw or cancel the process without assigning any reasons whatsoever. CAB may terminate the EOI process at any time and without assigning any reason. CAB makes no commitments, express or implied, that this process will result in participation in the Tournament. This EOI does not constitute an offer by CAB.

Hony. Joint Secretary
The Cricket Association of Bengal
Dr. B. C. Roy Club House
Eden Gardens
Kolkata - 700021

Background: Sports Jobs in West Bengal:

In order to promote enthusiasm among players and for sports, Indian Government and the State Government have implemented sports quotas in government jobs. The departments of Indian and State Governments are always looking forward to encourage the players. This in return provides job security to the players and intensifies their desire to achieve glory through sports.

Similarly, there are corporate houses in the public as well as private sectors that still nurture their cricket teams and also offer employment to many players. The role played by public sector companies and corporate sector in promoting the game as mentioned is significant but over the years it has been noticed that there is a perceptible drop in interest among these companies / institutions.

Rationale behind the CAB Corporate Cup:

The Cricket Association of Bengal has always taken various steps to promote cricket and cricketers of the state. By launching the Corporate Tournament, CAB's prime objective is to promote employment opportunities for local cricketers in India's corporate houses. The Association would approach several institutions requesting them to send their expression of Interest and would ultimately select a maximum of 12 corporate teams, to take part in the first three years, which will involve some of top cricketers of the state. Four more teams may get added from the 4th year.

The purpose is also to revive corporate interest in the game in West Bengal so that cricketers of the state are assured about their employment and career beyond cricket. This would provide the cricketers with added security by having a career with a leading company and help them focus on their game.

**POLICY RELATING TO THE PROPOSED
P. SEN MEMORIAL CORPORATE
TROPHY FROM THE SEASON 2018-19**

