



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

Ref. No. 185-(2)/7/3934/2025

August 20, 2025

The Cricket Association of Bengal

EXPRESSION OF INTEREST

Sole Selling Rights for In-stadia Advertisement

Last Date of Submission of proposals: **8th September, 2025**
on or before 6.00 pm

NOTICE INVITING EXPRESSION OF INTEREST

The Cricket Association of Bengal (CAB) invites Expression of Interest from reputed firms for providing Sole Selling Rights for In-stadia Advertisement.

1. The terms and conditions governing the submission and evaluation of bids including eligibility requirements and performance obligations are contained in the Expression of Interest (EOI) document which will be available from **20th August, 2025 to 8th September, 2025**.
2. Interested parties are requested to send an email to cab@bengalcricket.com with the payment confirmation receipt. The subject line of the email should be "Expression of Interest (EOI) for the selection of Sole selling Rights for In-Stadia Advertisement for the proposed contract at Eden Gardens Stadium, Kolkata." Upon receiving confirmation of payment via email and subsequent validation of the credit on the bank statement.
3. The Technical Proposals must be delivered by hard copies through registered post/speed post/courier or hand delivered to the following address: Dr. B. C. Roy Club House, Eden Gardens, Kolkata 700 021 and must be received by 6.00pm IST on **8th September, 2025**.
4. The Technical Proposals will be accepted on receipt of payment of the cost of EOI document of INR 29,500 (Rupees Twenty-nine Thousand Five Hundreds only) inclusive of GST (**before 8th September, 2025**). Please note that this fee is non-refundable.
5. CAB Bank Details:
 - Account Name: The Cricket Association of Bengal
 - Bank Name: Axis Bank Ltd.
 - Account no: 920010000494090
 - IFSC Code: UTIB00000034
 - MICR Code: 700211009
 - Address: Premises No 316, Shree Ram AC Complex, 18/5A Raja Ram Mohan Roy Road, Barisha, Kolkata, West Bengal, 700008
6. The response to the EOI will be opened on **9th September, 2025**. Only those satisfying the eligibility technical criteria set out in the EOI and subject to the other terms and conditions set out therein, shall be eligible to bid. It is clarified that merely



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

- purchasing the EOI does not entitle any person to bid.
7. All the Qualified Tenderers must deposit an amount of INR 10,00,000/- (Rupees Ten Lacs) as Pre-Bid Earnest Money Deposit by **12th September, 2025**. (Please refer Point No. 5 for Bank Details)
 8. The Financial E-Auction is scheduled on **15th September, 2025**.
 9. CAB reserves the right to cancel or amend the bidding process at any stage in any manner without providing any reason.

For and Behalf of The Cricket Association of Bengal

Honorary Secretary

TENDER NOTICE

Tenders in Sealed Covers are invited from Advertisers for Sole selling Rights for In-Stadia Advertisement during International matches to be played at Eden Gardens Kolkata. The advertisement space available is described in Annexure "I" & "II".

INSTRUCTIONS TO THE TENDERER

1. Tenderers should visit the site and acquaint themselves with the actual space available for display of advertisement and obtain clarification, if any, in advance from the Secretary and Jt. Secretary of THE CRICKET ASSOCIATION OF BENGAL (CAB) before submitting their Tenders.
2. Regarding the telecast live of the matches the Tenderer may make an enquiry if so desired from the Secretary and Jt. Secretary of CAB.

TERMS AND CONDITIONS

1. The Tenderer shall submit the proposals in sealed envelopes. Envelope should contain the following:
 - a. Names and Addresses of all the Partners/Directors/Proprietor of Tenderer firm or Company.
 - b. Registration Number of the Firm/Company.
 - c. GST Registration Certificate of the Firm/Company
 - d. Names and Addresses of the Banker/s.
 - e. Particulars of the previous experience of similar contracts of the Firm/Company in the last 5 years.
 - f. A Certificate to the effect that none of the Partners/Directors/Proprietor/Employees is/are a Member of the Managing Committee/Sub Committee of CAB.
 - g. Income Tax Assessment Number of the Tenderer and their Partners/Proprietor/and Directors.
 - h. Copy of EOI - Every page of the EOI must be stamped and signed by the tenderer.



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

2. CAB reserves the right at its discretion to reject/accept any Tender/s without assigning any reason whatsoever.
3. CAB reserves the right to negotiate the amount of bid after opening the Tenders before offering the Contract in the larger interest of the Association.
4. The E-bidding Auction will start at **1 PM on 15th September, 2025** and will run as per the rules mentioned in the Annexure-"III" & Annexure-"IV".
5. The Tenderer shall not transfer or assign the advertisement rights either wholly or in part to any other party or person/s.
6. It shall be the sole responsibility of the Tenderer to obtain all the applicable Licenses and to ensure that all the statutory or the legal requirements, rules and regulations relating to the display of advertisements are fully complied with and the Tenderer alone shall be responsible for all consequences which may arise directly or indirectly on account of the breach or non-observance of any statutory or other legal requirements. The Tenderer shall keep CAB indemnified against any loss or damage, which CAB may incur or sustain on account of breach or non-observance of any statutory legal requirements or on account of any negligence on the part of the Tenderer or on the part of his workers/agents.
7. The Tenderer must strictly adhere to the following BCCI guidelines regarding branding on advertising/digital signage while staging international matches:
 - I. The Tenderer shall not in any manner use BCCI proprietary names ("BCCI Names"), BCCI proprietary marks ("BCCI Marks") and other BCCI proprietary and protected content ("BCCI Proprietary Content") in their marketing communications or promotions. This includes BCCI logo, its marks, match scores, or match statistics.
 - II. The Tenderer shall not feature any competitive league branding or content of any sport in any promotional, marketing and advertising material and activities, or their names, images, likeness or attributes in-stadia, concourse, gates and in any stadium structure.
 - III. The Tenderer shall not display a brand on any application in stadia, concourse, gates and in any stadium structure which conflicts with the BCCI sponsor categories as follows:
 - a. IDFC FIRST Bank – Banking, Banking Financial Company, and Non-Banking Financial Company.
 - b. Dream11 – Fantasy Sports (including Fantasy Gaming and Fantasy Gaming Content)
 - c. Star Sports and JioHotStar: Broadcast & Media
 - d. Adidas: Athleisure wear, performance merchandise/equipment
 - e. SBI Life: Insurance & Aggregators
 - f. Atomberg: Fans, mixer grinders and safety locks
 - g. Campa Cola: Non-alcoholic cold beverages
 - IV. The Tenderer shall not undertake a partnership or any kind of association with an entity that is in any way connected/related to an entity that is involved/operates, directly or indirectly, in the betting/gambling/real money gaming/tobacco/alcohol/cryptocurrency sector or is one which is likely to offend public morals such as, including but not limited to, pornography.



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

- V. The Tenderer shall not engage with any brands that may utilize its partnership with the staging association to propagate surrogate advertisements to promote any entity having any kind of association or operating/functioning in the non-permissible categories mentioned above.
- VI. The Tenderer shall not use any branding or content which contains material related to players, umpires, referees or other officials or other spectators in a manner which offends, insults, humiliates, intimidates, threatens, disparages or vilifies that other person on the basis of that other persons' race, religion, colour, nationality or ethnic origin.
- VII. The Tenderer shall not undertake a partnership in the same award category as extended to BCCI sponsors:
 - a. IDFC FIRST Bank – Player of the Match and Player of the Series
 - b. Dream11 – Fantasy Points
 - c. SBI Life – All-round performer
 - d. Campa – Fours
 - e. Atomberg – Best Fielder
- VIII. The Tenderer shall not promote a product or category, which is in violation with Indian law and will need to adhere to the prevalent law on advertising prohibited categories.
- IX. Second layer branding is not permitted above the LED Perimeter board. The start point of the branding should be 15ft from the top of the LED Perimeter board.
- X. Any kind of additional branding next to the sight screen is strictly prohibited. BCCI at its sole discretion has the right to remove any such branding (Print or LED) found installed around the sight screen.
- XI. The tier/roof branding boards has to be of the same size of the supporting wall and cannot exceed 5ft in height at any given circumstance.
- XII. Any kind of branding is not permitted near, behind or next to the player dugouts.
- XIII. No installation of additional LED Commercial Walls or similar structures is permitted. The only screens permitted in stadia are the Big screen and replay screen with integrated scoreboards, Linear Scoreboards, Digital sight screens and LED perimeter boards.
- XIV. Any content intended to be displayed on digital signages in stadia must be approved by the BCCI.

The Tenderer shall ensure that the advertisements displayed are not objectionable or obscene or in respect of banned and/or prohibited products, goods and/or merchandise. The Tenderer alone shall be responsible for the consequences arising from display of any advertisement found to be banned, prohibited, objectionable, and/or obscene and the Tenderer shall keep CAB indemnified against any loss or damage which CAB may sustain and the cost/charges and expenses which CAB may incur in this regard. The Tenderer shall take a written approval from CAB before the advertisement is displayed.

The Tenderer must know that BCCI (Board of Control for Cricket in India) has an agreement with sponsors for the International Matches during the period of this contract and they have exclusivity in mentioned categories. The Tenderer shall ensure that there shall be no conflicting advertisements during the Matches. The Tenderer shall be solely



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

liable and responsible for any breach in this regard.

8. The Tenderer will be allowed to bring the advertisement material at the Stadium not earlier than awarding of contract. The Tenderer shall ensure that no part of Eden Garden, the approach roads or the playing area inside Stadium is damaged, obstructed or encroached upon in any manner whatsoever.
9. The number of workers and employees of the Tenderer permitted inside the Stadium and other parts of CAB premises would be at the prior written request to CAB of the Tenderer to enable the Tenderer to hoist or put up the Hoardings and other advertising materials. On the day when the match is being played the number of employees/workers as deemed fit will be admitted against specially issued passes by the CAB bearing photograph of the employee/worker and countersigned by CAB. Such employees/workers shall be confined to the area designated and shall not be permitted to enter the playing area or the outfield except in an emergency and with the prior permission of the Secretary of the Association.
10. The Tenderer alone shall be liable and responsible to ensure that the advertising material is securely placed and fixed and does not cause any obstruction and/or disturbance to the game or vision of the players and spectators and is not a source of injury, danger or nuisance to anyone including any person who is admitted into the property of CAB including the stadium. The Tenderer alone shall be answerable for and keep CAB indemnified against any loss or damage which may be caused or suffered by CAB due to the default of the Tenderer and/or his employees and/or workers in this regard.
11. The Tenderer alone shall be liable and responsible for the safety of the advertising material and CAB shall not be liable or responsible for any theft, pilferage, damage or destruction caused to the same for any reason whatsoever.
12. The Tenderer shall get the advertisement material insured at his own costs and expenses as well as ensure that his employees/agents/workers at site are duly insured. The Tenderer shall also ensure that his employees/agents/workers deputed on the site are duly screened for security purposes and their names and particulars are properly recorded. CAB shall in no manner be liable or responsible for the safety and or acts of the agents/employees/workers of the Tenderer and the Tenderer shall be liable and responsible for the same.
13. The Tenderer shall ensure that all the advertising materials are removed and the paintings are erased and property is restored to its original state within 48 hours after the conclusion of the match at its own cost. If any damage is caused to the structure and/or other property of the CAB or the playground in fixing, bringing or removing the advertisement material and/or if the advertisement material are not removed and/or duly effaced as stipulated herein above CAB may repair the damage and/or remove/efface the advertisement materials at the cost of the Tenderer towards which the Tenderer shall deposit with CAB a Sum of INR 25,00,000/- (Twenty Five Lakhs only) payable through a demand draft of a Nationalised/Scheduled bank encashable at Kolkata before the Tenderer is permitted to bring the advertisement material. The said deposit shall not carry any interest and shall be refunded after all the advertisement materials have been removed and damages if any, caused to CAB property are deducted therefrom. This is without prejudice to the rights of CAB to claim, demand and recover from the



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

Tenderer additional amount by way of such damages in case the sum of INR 25,00,000/- is not adequate to cover such claim.

14. If any match is cancelled prior to the day of scheduled commencement, the full amount for the said match shall be refunded by the CAB within one month of cancellation of the match. No interest shall be payable on the amount refunded. The Tenderer however shall not be entitled to any compensation or reimbursement of any loss or expenditure which the Tenderer may incur or suffer whether directly or indirectly concerning the said match. The defaulting Tenderer shall not be entitled to any benefit of this condition.
15. If the duration of the match is curtailed or the match is cancelled (except in circumstances mentioned above) or if the match is not telecast live, wholly or in part either due to rain, adverse weather, riot, civil disturbance, commotion, security requirements or any other cause or reason whatsoever or if the number of T.V. Cameras and/or their location is changed/ altered or reduced the same shall not be a ground for cancellation of the Agreement or non-payment by the Tenderer of the whole or part of the amount of bid as the case may be and the CAB shall not be liable to pay to the Tenderer any compensation, or amount for loss or damage which the Tenderer may suffer or incur whether directly or indirectly in this regard.

EVALUATION CRITERIA & SELECTION METHOD

The Successful interested party/tenderer shall be chosen by evaluating the proposals submitted by the interested parties/tenderers through Quality and Cost Based Selection (QCBS) method:

Sl. No.	Evaluation Criteria	Marking Criteria	Maximum Obtainable Marks
1	Highest Bidder (Financial Part)	- Minimum bid amount INR 2.75 Crore: 30 Marks - For every additional 5 Lakhs 2 marks extra, Maximum 50 Marks	50
2	Past Experience with BCCI or any State Cricket Association or any National or State Level Sports Body	3 Contracts: 15 Marks - For every additional contract 2 marks extra, Maximum 30 Marks	30



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

3	Past Experience with non-Sports advertising contract at any Stadium, Convention Centre etc.	• 3 Contracts: 10 Marks • For every additional contract 2 marks extra, Maximum 20 Marks	20
Total Obtainable Marks			100

Annexure - I

The Schedule of Advertisement Space available:

1. Two Sight screens
2. Boundary Rope
3. Ground Level perimeter board advertisement around the boundary line excluding 10 boards for (Series Sponsor).

Annexure - II

1. Balconies of all the Stands (wherever available)
2. Pillars within the Stands (wherever available)

Annexure – III

Terms & Conditions for the tenders of online bidding:

I /We agree as below:

I/We hereby understand and agree that the responsibility of preserving and maintaining the confidentiality and secrecy and security of my/our Login ID and transaction password solely rests upon me/us and I/We shall be solely responsible for any breach/loss in this respect to the total exclusion of mjunction services limited ("mjunction". I/We also understand and agree that without authorization (through OTP) from me/us, new password shall not be re-issued by mjunction services limited. I / We are aware that multi log in using the same User ID & Password is not permitted.

I/We confirm to have read the specific terms and conditions that are displayed on mjunction website regarding the auction event. I/We agree to strictly abide by any and all the Terms and Conditions displayed on the mjunction website.

I/We understand and agree that mjunction/Client will forfeit my/our security deposit/Bank guarantee on infringement/breach of any Terms and conditions as prescribed from time to time by mjunction and its Client (CRICKET ASSOCIATION OF BENGAL). I /We agree that mjunction/Client will be well within its right to take any punitive measure against me/us including permanently debarring/blacklisting from participating in any and all mjunction's event.

I/We understand and agree that all voice communications made by me/us with the auction room of mjunction are recorded and kept for future reference and action, if necessary. I/We further agree and confirm that any and all such verbal communication and instructions passed by me/us shall constitute a valid communication and shall be treated as valid contractual obligation casts on me/us to ratify such communication/instruction in writing as and when required by mjunction.



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

In no event mjunction shall be liable to the customer for any loss or damage whatsoever or howsoever caused arising directly or indirectly in connection with the Services and/or this Agreement, including without limitation any: -

(i) loss of data;

(ii) interruption or stoppage to the Customer's access to and/or use of the online market/exchange (website portal); arising out of the performance of the Services or otherwise
mjunction expressly excludes liability for consequential loss or damage or loss of profit, business, revenue, goodwill or anticipated savings, which may arise in respect of the Services.

I/We understand and agree that mjunction makes no warranty, representation or promise not expressly set forth in this terms & conditions. mjunction disclaims and excludes any and all implied warranties of merchantability, fitness for a particular purpose and noninfringement, except as expressly set forth herein, mjunction makes no warranty with respect to any software, product, configuration or system tested, analyzed or reviewed by mjunction and does not warrant that they are without defect or error, except as expressly set forth herein, the results, data, performance, and information reported or disclosed by mjunction in connection with the services or this agreement are not warranted and client bears all risks of reliance thereon. mjunction does not warrant that any results, data, performance or information can be reproduced, repeated or verified (i.e., they may vary). except as expressly set forth herein, the methodologies, equipment, software, practices, procedures, and technology used by mjunction in connection with the services are not warranted and except as expressly set forth herein there shall be no claim against mjunction based on any of the foregoing or any alleged or actual inadequacy, malfunction, defect, or incompleteness of or in the foregoing.

I/we agree to ratify the acts of mjunction carried out in good faith.

I/We agree and undertake not to resort to any activity (ies) having the impact or causing interference to the system (hardware, software, internet related application, servers etc.) I/We understand that mjunction strictly forbids me/us from indulging in any of the cybercrime activities including (a) unauthorized access (b) e-mail bombing (c) data diddling (c) Salami attack (d) internet time theft (e) logic bomb (f) virus/worm attack (g) Trojan attack (h) distributed denial of service attack (i) denial of service attack (j) email spoofing (k) cyber pornography (l) intellectual property crime (m) cyber stalking I/We agree to submit ourselves for resolution of any disputes with mjunction in the manner as prescribed hereinafter. Dispute or differences arising out or relating to this undertaking/Agreement shall be resolved amicably by the parties. Failing such amicable resolution of dispute / differences either party may refer the matter to arbitration of a Sole Arbitrator to be appointed mutually by the Parties in dispute. In the event where the Parties fails to agree on the appointment of a Sole Arbitrator, then the appointment shall be made in accordance with the Arbitration and Conciliation, Act. The Arbitration proceedings shall be governed and regulated by the provisions of Indian Arbitration and conciliation Act, 1996 and the rules framed thereunder along with amendment made thereto-up-to-date. The award of the Arbitrator shall be final, binding and conclusive on the parties. The venue for arbitration shall be at Kolkata. Governing Law: Law of India without giving effect to any principle of conflict of law. Jurisdiction: The Court at Calcutta shall have exclusive jurisdiction.

N.B: mjunction reserves the right to vary the auction duration from the pre specified duration, in case of receipt of no bid, single bid or in case of any infrastructure problem effecting majority of the participants.

Note: In case of e-auction, if you have any complaint/suggestion/feedback kindly write to cabauctionhelpdesk@mjunction.in. Complaints / Suggestions / Feedback received through any other mode will not be treated as formal.

Annexure – IV

SCHEDULE 1: E-AUCTION PROCESS

1. No physical financial bids are contemplated under this EOI and Eligible Bidders will participate in an online auction process which contemplates submission of financial bids online through a web-site/ portal designed specifically for this purpose by mjunction services limited ("**Service Provider**") in consultation with CAB. All Bidders (through the authorized representative referred to in



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

Section of the EOI are mandatorily required to sign and submit two signed originals of the Online Auction Participation Consent (set out in Appendix-1 to this EOI) in order to be permitted to participate in the online auction process. The Eligible Bidders shall be provided with an 'E-Auction Process Document' with further details regarding the E-Auction process and the 'E-Auction Process Document' shall form an integral part of this EOI.

2. The Service Provider shall provide online training to the designated representatives of the Qualified Bidders for the purpose of enabling them to familiarize themselves with the website/ portal designated by CAB for online submission of Bids ("**Auction Engine**") as well as participating in the online auction process. The designated representative of the bidders shall confirm in writing upon having undertaken the said training session conducted by the Service Provider.
3. Bidders will not be provided any information regarding how many persons have purchased this EOI and/or the identity of any other person who may have purchased this EOI.
4. Each Eligible Bidder shall be informed that it is an Eligible Bidder and the Package(s) for which it is an Eligible Bidder, prior to the commencement of the E-Auction. Eligible Bidders shall be permitted to submit Bids only for the Packages for which it is eligible to Bid as intimated to it by CAB prior to the commencement of the E-Auction.
5. The Eligible Bidders will be informed of the time of commencement of the online E-Auction. Login credentials will be issued to the newly registered bidders to their registered email address only. Login credentials will remain same for the bidders who are already registered with us.
6. The E-Auction shall commence on 15th September 2025 at 1 PM for Sole Selling Rights for In-Stadia Advertisement for Test Match. However, CAB reserves the right to postpone the commencement of the E-Auction at its sole discretion and without assigning any reason. Upon such postponement, the Eligible Bidders shall be informed of the revised schedule. CAB reserves all its rights under the EOI.
7. By submitting a Bid, each Bidder irrevocably acknowledges and agrees that it is bound by the terms and conditions for the selection of the winning Bid as set out in the EOI read with the 'E- Auction Process Document' and the terms and conditions stipulated in the Online Auction Participation Letter (set out in Appendix- 1 to this Schedule 1).
8. Eligible Bidders will be permitted to submit online financial bids only during the Scheduled Bid Duration which includes Extended Bid Duration. The "**Scheduled Bid Duration**" will be of 30 (thirty) minutes duration, or such other duration as may be communicated before the online auction commences. CAB and/or the Service Provider (with the prior approval of CAB) will have the right to extend the duration of the E-Auction. In case a bid is received during the last 5 (Five) minutes before the closure of the online auction (including during the extended time of the online auction) the online auction will get auto extended and the auction run time will be reset to 5 (Five) minutes. The period for which the online auction remains open beyond the Scheduled Bid Duration on account of such auto extension(s) shall be the "**Extended Bid Duration**".
9. The bidding for all the Packages at the E-Auction shall start at the same time. Closure time for the auction of any Package may be auto extended as per auto extension principles. Auction shall close for bidding when no Bid is received in the last 5 (Five) minutes before the closure of the E-Auction (or the extended closure time of the E-Auction).
10. Key E-Auction Principles



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

- a. Bidding for each Package shall begin at a price called 'Start Bid Price'. Initial Bids and subsequent Bids for each Package should be as per the principles mentioned in Section 'Initial Bids and Subsequent Bids'.
- b. An Eligible Bidder can make a minimum incremental bid as per the principles mentioned in Section 'Initial Bids and Subsequent Bids'.
- c. Notwithstanding anything stated above, a bidder must ensure that all subsequent bid (for any of the packages) is higher by at least one incremental bid (as prescribed in Schedule-I) than the last bid registered by that bidder for the respective Package at that time.
- d. The E-Auction will involve a continuous bidding process, where an Eligible Bidder can raise the highest bid at any point during the auction runtime.
- e. E-Auction shall continue until no valid Bids are received in any of the packages prior to the auction closure. A bidder quoted the highest price in any package (s) will be declared as the H1 Bidder (Highest Bidder) for the respective package (s).
- f. If the Highest Bidder is not identified in a single day, E-Auction will continue in the next day. The E-Auction for the first day will start at 1 PM with a scheduled bid duration as mentioned in Section 8 of Schedule 1 (eAuction Process). Any Package having a close time greater than 6 PM on any given day shall be 'paused' for bidding at 6 PM and shall resume at 11 AM on the next day. On the next day, the resumed Package shall run for a default time of 30 (thirty) minutes.
 - (i) Winners of each Package shall be declared by CAB.
 - (ii) All bids must be placed in basic (excluding any taxes & duties and any other charges). All taxes & duties and any other charges must be paid extra as applicable by the winning bidder.

Initial Bids and Subsequent Bids

Packages	Start Bid Price	Bid Increment
Test Matches	INR 2.75 Crore excluding GST	INR 5 Lakhs

Bid Basis: Per Test Match basis

11. Timeline of payment for Final Bid Amount (as per the Contract) :

Payment Amount	Through	Timeline of Payment
25% of "Bid Amount"	Demand Draft/RTGS/NEFT	On signing of Contract
50% of "Bid Amount"	Demand Draft/RTGS/NEFT	Before 21 days from the Match Date
	Bank Guarantee	Before 21 days from the Match Date
25% of "Bid Amount"	Demand Draft/RTGS/NEFT	After 7 days of completion of Match Date

Contact Details for further queries:

Sl. No.	Mjunction Contacts	CAB Contacts



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

1	Mr. Dhiranjan Roy Mob. +91-8584008256	Capt. Chinmay Nayak Mob. +91-7044071592
2	Mr. Anirban Sukul Mob. +91-7596058565	

Naresh Ojha
Hony. Secretary



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

APPENDIX 1 TO THIS EOI

ONLINE AUCTION PARTICIPATION CONSENT

[] 2025

To,

1. The Cricket Association of Bengal
Dr. B. C. Roy Club House
Eden Gardens
Kolkata – 700021
2. mjunction Services Ltd.
3rd Floor, Tower-1 Godrej
Waterside, Plot-V Block –
DP, Sector V,
Salt Lake, Kolkata-700 091, West
Bengal.

Dear Sir (s) / Madam (s),

CONSENT TO PARTICIPATE IN THE ONLINE AUCTION PROCESS SET OUT IN THE EXPRESSION OF INTEREST FOR IN-STADIA ADVERTISEMENT: 3 Years

I, We, _____¹, unconditionally accept upon having understood the following terms and conditions for participating in the online auction process issued pursuant to the Expression of Interest for IN-STADIA ADVERTISEMENT dated 20th August 2024

1. Role of Service Provider

- (a) mjunction Services Ltd. (the “**Service Provider**”) is the agency/ operator primarily providing the website/ portal for submission of online financial bids (“**Auction Engine**”) for conducting the online auction. As the agency providing the Auction Engine, the role of the Service Provider would include:

¹ Please provide the full name of the Bidder, and in the case of Consortium Bids, each member of the Consortium.



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

- (1) Setting up the online auction based on the Package details and bidding rules as mentioned in the EOI;
- (2) Providing access through USER ID protected by Password to Qualifying Bidders to participate in the online auction.
- (3) Enhancing Bidder awareness by providing them the details/ steps of online auction process to enable them to participate in the online auction and comfort with the online auction mechanism and bidding rules; and
- (4) Summarizing the online auction proceedings and communicating the outcome to CAB.

2. Our role is as follows and we covenant as follows:

- (a) We are to provide online confirmation of acceptance of the EOI and bidding terms and conditions on the computer screen. Access to the Auction Engine shall be provided to us only after such confirmation. Failure to provide any response to this online declaration will be considered as rejection of the EOI/ bidding terms and conditions and our participation in the online auction process will be denied.

We shall ensure that the USER ID and Password provided to us by the Service Provider to access the Auction Engine is not revealed to unauthorized people.

- (b) While the Service Provider will explain the online auction process to all the prospective Bidders and clarify issues, if any, it will be our responsibility to get ourselves acquainted to our satisfaction with the online bidding process by thoroughly interacting with the Service Provider.
- (c) In the event our online financial bid for any Package in the online auction process is successful, we understand and agree that we must comply with any other terms and conditions stated in the EOI as pre-condition(s) for execution of the relevant Agreement(s).
- (d) We have read and understood the EOI and subsequent amendments, clarifications and addendum issued by CAB. We acknowledge that the 'E-Auction Process Document' forms an integral part of the EOI and any reference to EOI in this letter or any other documents shall also include a reference to the said 'E-Auction Process Document'.

3. Conduct of the Online Auction

- (a) During the online auction, we shall contact ONLY the auction helpdesk numbers for any assistance/ clarification regarding online bid submission. All calls to the auction helpdesk numbers are recorded for future reference and training. Calls made to any other contact numbers or mobiles (hand phones) will not be entertained during the online auction period. We are required to keep sufficient time in hand while calling the auction helpdesk during online auction. Auction helpdesk numbers may be engaged and in case of call being made during last minutes our call may not be connected. The Service Provider will not be responsible for any issue arising out of non-reachability/ non – accessibility of auction helpdesk numbers. We acknowledge that the auction helpdesk numbers are only for any assistance/ clarification regarding online Bid submission and not for actually submitting Bids.



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

- (b) We shall ensure stable connectivity and use a fast and reliable internet connection and neither the Service Provider nor CAB are responsible for the same. We acknowledge that it is advisable to keep an alternate internet connectivity option in case of exigencies as neither the Service Provider nor CAB will not be responsible for any dis-connectivity or infrastructure failure at our end and/or for reasons not attributable to the Service Provider or CAB.
- (c) We are required to clarify all our technical/ EOI and/or training related queries prior to commencement of the online auction. No training related support shall be provided to us after commencement of online auction although we may call the auction helpdesk in case of any difficulties in accessing the Auction Engine.
- (d) We are required to be agile and alert during bidding and shall keep our contact numbers free from any other calls so that the Service Provider's representatives can reach us easily whenever required. We shall not register our contact number with "National Do Not Call" service as we may receive auction intimation related SMS on the mobile number provided by us. We shall also keep our email inbox open and accessible to receive any mail, if sent, during the event from the Service Provider's side.
- (e) We are required to click on "Sign out" whenever we wish to leave the Auction Engine. If we do not "sign out" properly and leave the Auction Engine by closing the window directly, we may receive a message at our next login attempt as **"Session already exists, do you want to close the previous session?"**. In case of such message, we will ensure that no other representative of ours is logged in already with our USER ID. In case we have signed out properly from our last session and no other representative of ours is logged in but we are still receiving the above-mentioned message, we will change your password and/or inform the Service Provider for any required help.
- (f) The online financial bids entered by us will be deemed to have placed only once they are registered in the Service Provider's server. There may be some delay in the same depending upon the speed and traffic of the internet connection used at our end. To ensure registry of Bids, we acknowledge that we are required to Bid at least 3 (three) minutes prior to closing time of the online auction. We also acknowledge that if we are submitting our Bid during the last few minutes prior to the closing time of the online auction, we would be doing so at our own risk.
- (g) The online auction will start as per the pre-fixed time schedule intimated. It is our responsibility to take part in the online auction on scheduled date and time for which the Service Provider would be providing all the necessary training and technical requirement like creating, scheduling the online auction and providing access to us to participate in the online auction. In case we are unavailable and/or not reachable prior to the online auction, the Service Provider and/or CAB reserve the right to launch and conclude the online auction on scheduled time without our participation.
- (h) The Service Provider retains the right to cancel or reschedule or re-launch the online



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

auction for any of the following reasons:

- (i) On advice of CAB;
 - (ii) The number of confirmed Bidders is deemed to be insufficient to conduct the online auction;
 - (iii) Majority of the Eligible Bidders are unable to access the module due to infrastructural problems such as sustained/ planned power failure or telecommunication breakdown; or
 - (iv) If there is infrastructural failure at the Service Provider's end, resulting in unavailability of the online auction platform to Bidders for bidding purpose.
- (i) Cancellation of online auction may occur or an online auction may be paused on the advice of the CAB in case of situations where it is felt that continuance of the online auction proceedings is prejudicial to the smooth conduct and/or the integrity of the online auction process and/or for any other reason deemed fit by CAB. Nothing contained in this letter dilutes any of the rights of CAB under the EOI.
- (j) USERID and Password are to ensure that only we or our authorized personnel can login to the Auction Engine and participate in the online auction procedure. We undertake to change the system generated password provided to us at the time of first login. Neither the Service Provider nor CAB will be responsible for any misuse of our USER ID and Password. We are responsible for maintaining the confidentiality of our USER ID and Password (as also that of "secret question"/ "secret answer" combination, if any) and for restricting access to our computer, computer system and computer network and we shall be held responsible for all activities that occur using our USER ID and Password (including without limitation any online financial bid that is placed using our USER ID and Password).
- (k) We acknowledge that online financial bids, once placed, cannot be cancelled/ withdrawn/ reversed and we shall be bound to honour the same. If we back out and do not contract as per the online financial bid submitted using our USER ID and Password (if successful), CAB may take appropriate action against us in terms of the EOI and exercise all its rights and remedies.
- (l) Neither the Service Provider nor CAB guarantees continuous, uninterrupted or secure access to the Service Provider's services, and operation of the Auction Engine may be affected by numerous factors beyond the Service Provider's reasonable control. Neither the Service Provider nor CAB shall have any liability to us for any interruption or delay in access to the Auction Engine irrespective of the cause.



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

- (m) **Force Majeure:** If at any time during the continuance of the online auction process, the performance of any role/ function/ obligation of the Service Provider hereunder, in whole or in part, is prevented or delayed by reason of any war, hostility, act of public enemy, civil commotion, sabotage, fires, floods, explosions, epidemics, pandemic, quarantine restrictions, strikes, lock-outs, failure of internet of the Service Provider, technical/ connectivity failure, etc. or acts of God (hereinafter referred to as "**Force Majeure Events**"), we shall, by reason of such Force Majeure Events, have no claim for damages, direct and/or indirect, against the Service Provider in respect of such non- performance and/or delay in performance.
- (n) **Confidentiality:** We recognize that the information receive from the Service Provider that we will come across during the course of online auction is confidential and accordingly, for a period of 5 (five) years from the date of conclusion of the online auction process, we shall treat as confidential any and all information hereafter made available to us directly or indirectly by the Service Provider, including verbal explanations as well as any and all documents such as reports, proposals and drawings that may be furnished by the Service Provider or by third parties having access to information, and shall not use information received for any purpose other than the purpose agreed between us and CAB and/or the Service Provider and shall not disclose any of the said information to any third parties including affiliated companies, either in writing or verbally or by any other means, except to the extent needed for such exercise.
- (o) **Intellectual Property:** We shall not claim any rights in any of the material, content, data owned or licensed by the mjunction ("Background IP"). mjunction owns all such right, title and interest to mjunction' s Background IP and therefore, we shall not acquire any rights in the trade names, trademarks, service marks or other similar proprietary designations/ intellectual property, owned, or used by mjunction (collectively "Mark/s")
- (p) We acknowledge and agree that any disputes or differences arising out of or relating to the online auction process shall be resolved in accordance with terms request of EOI.

4. We acknowledge and agree that:

- (a) The Service Provider does not have any control and does not determine or advise or in any way involve itself in the offering or acceptance of any commercial/ contractual terms between CAB and us.
- (b) The Service Provider is not responsible for any non-performance or breach of any contract entered into between CAB and us. The Service Provider cannot and does not guarantee that CAB and/or us will perform any transaction concluded on the Auction Engine. The Service Provider shall not mediate or resolve in any manner whatsoever any dispute or disagreement between CAB and / us.



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

- (c) The Service Provider and CAB expressly excludes liability for consequential loss or damage or loss of profit, business, revenue, goodwill or anticipated savings, which may arise in respect of the services being provided by the Service Provider.
- (d) CAB's decision on award of the relevant Package shall be final and binding on all Bidders (including us).
- (e) The Service Provider will not be held responsible for consequential damages, including but not limited to systems problems, inability to use the system, loss of electronic information, etc.
- (f) The Service Provider shall not be liable for any delays in initiating the online auction and/or postponement/ cancellation of the online auction proceedings due to any problem with the hardware/ software/ infrastructural facilities or any other shortcomings.
- (g) CAB is not responsible for the actions or omissions which are directly attributable to the Service Provider, for e.g. operations of the Auction Engine, or any delays in initiating the online auction and/or postponement/ cancellation of the online auction proceedings due to any problem with the hardware/ software/ infrastructural facilities or any other shortcomings or for systems problems, inability to use the system, loss of electronic information, etc.

Bidding Terms and Conditions

5. In addition to the above, we acknowledge, agree and affirm the following:
- (a) That the information furnished by me/ us to the CAB and to the Service Provider are all true and correct to the best of my/our knowledge and belief and no part of it has been concealed.
 - (b) That I/we am/are aware that I/we can change my/our password using the "One Time Password-OTP"/ Security Question. Also I/ we am/are aware that OTP is communicated only to my/our phone number/ e-mail ID registered with the Service Provider.
 - (c) That I/we am/are aware that for security purpose Multi login/ simultaneous login is not possible with the same USER ID and password. In case someone logs in with my/our USERID and password when I/we am/are already logged in, then I/we will be logged out.



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

- (d) That I/we agree that the Service Provider or CAB shall not be held responsible in any manner for any loss that may be suffered by me/us as a result of disclosure of the password to any other person.
- (e) That I/we agree and undertake to ensure safety and security of data and information with respect to online bidding and auction and shall further ensure that same is/are not compromised with any unauthorized person.
- (f) That I/we agree not to hold the Service Provider liable/ responsible for any interruption in the online bidding and auction service caused by means beyond its control. I/we confirm to have read the terms and conditions mentioned in the EOI (including in this document) in their entirety.
- (g) That I/we understand and agree that all voice communications made by me/us with the helpdesk of the Service Provider are recorded and kept for future reference and action, if necessary. I/we further agree and confirm that any and all such verbal communication and instructions passed by me/us shall constitute a valid communication and shall be treated as valid contractual obligation cast on me/us to ratify such communication/instruction in writing as and when required by the Service Provider.
- (h) That I/We agree that bids once received from my/our USER ID and Password in the Auction Engine are final and binding on me/us. I/we agree that bids once submitted in the Auction Engine shall be legally binding on me/us and cannot be withdrawn under any circumstances. I/we shall exercise due diligence and prudence while placing bids. Failure to honour the bids placed during online bid shall attract penal action on me/us as deemed fit by CAB.
- (i) That I/we agree that by my / our participation in the E-Auction process presumes complete awareness and understanding of the bidding rules and EOI. I/we confirm that I/we have received necessary training before participation in online bidding and auction.
- (j) That I/we am/are aware that the timings and duration of online bidding and auction may vary from the specified period of time on any or all of the following grounds:
 - (i) on account of termination of the online bidding / auction by the Service Provider (with the approval of CAB);
 - (ii) on the advice/ instruction of CAB;
 - (iii) in situations where it is felt that running of the online bidding / auction proceedings is prejudicial for smooth conduct and/or fair play in online bidding / auction process; or
 - (iv) due to automatic extension during the auction resulting in increase from



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

specified period.

- (k) That I/we am/are aware that in the event of any problems being faced in the smooth conduct of the online bidding / auction, the Service Provider with the approval of CAB shall have the right to undertake any or all the following steps:
- (i) cancellation/ premature termination of the online bidding / auction with/ without a subsequent re-run of the auction on a mutually decided date;
 - (ii) cancellation of a Bid;
 - (iii) lock/ deactivate a Bidder's account (suspension of operations in the account), etc.; and/or
 - (iv) increase the run-time of the bid/ auction.
- (l) That I/we shall not hold the Service Provider liable for:
- (i) any breach of contract by any of the parties in the fulfilment of the underlying contract;
 - (ii) any delays in initiating the online bidding and auction or postponement/ cancellation of the online bidding and auction; or
 - (iii) proceedings due to any problem with the hardware/ software/ infrastructure facilities any other shortcomings.
- (m) That I/we am/are aware that while reasonable care and diligence will be taken by the Service Provider in discharge of its responsibilities such as design of the online bid, communication of bid details and rules, guidance to client/ bidders in accessing the Auction Engine and placing bids, etc. I/we shall specifically indemnify the Service Provider from all liabilities for any shortcomings on these aspects. It is understood that these activities are undertaken by the Service Provider to assist the Bidders in participation but the ultimate responsibility on all these counts lies totally with the Bidders.
- (n) That I/we am/are aware that CAB reserves the right to partially or totally accept or reject any/ all Bids placed in the online bidding and auction without assigning any reason whatsoever. The decision of CAB would be final and binding on the bidder in any such case.
- (o) That I/we am/are aware that all the timings of any online Bid shall be based on the time indicated by the server hosting the Auction Engine. It shall be the endeavour of the Service Provider to ensure that the server time reflects same as the Indian Standard Time (IST)



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

i.e. GMT + 0530 hrs or to its close proximity. However, in the event of any discrepancy between the server time and the Indian Standard Time, the functioning of the Auction Engine (launch, operation, and closure) would be guided by the server time. I/we shall refresh the window(s) of the bid/ auction module and check the exact server time (displayed in the interface) from time to time.

- (p) That I/We am/are aware of the following terms of an auction:
- (i) Start Price - The price at which the E-Auction has started and if I/we place Bid lower than the Start Price then the Bid will be rejected.
 - (ii) My Last Bid - The price at which I/we had registered my/our previous bid. We are aware that we have to always Bid more than our last bid price by at least with a minimum bid increment and below this Bid will be rejected as applicable.
 - (iii) Bidding Increment - I/we have to place my/our bid higher than our previous registered bid by at least the Bidding Increment value or in multiple of the bidding increment value.
- (q) That I/we am/are aware of the automatic extension rule of the auction, which is to ensure that every participant of an auction gets free, fair and equal opportunity to bid, in case any Bid is registered within a certain duration before the scheduled closure of a lot/package, the bidding time shall automatically get extended by the automatic extension time period, tenure of which is known to me/ us. Such automatic extension shall continue until no Bids satisfying the conditions for automatic extension are placed for the specified period.
- (r) That I/we are aware that my/our Bid(s) will be rejected, in case they are not in accordance to the auction rules. I/we are aware that if my/our Bid is rejected then by putting the cursor on "Rejected" message, I/we will be able to view the reason for such rejection. I/we can then rectify the bid and submit valid bid accordingly within the stipulated time frame to stay in competition.
- (s) That in no event the Service Provider or CAB shall be liable to the bidder for any loss or damage whatsoever or howsoever caused arising directly or indirectly in connection with the services and/or this consent form, including without limitation any:
- (i) loss of data;
 - (ii) interruption or stoppage to the bidder's access to and/or use of the Auction Engine arising out of the performance of the services or otherwise; and/or
 - (iii) Bidder's ignorance of the bid/ auction process.



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

- (t) That I/we am/are aware that the Service Provider expressly excludes liability for consequential loss or damage or loss of profit, business, revenue, goodwill or anticipated savings, which may arise in respect of the services.
- (u) That I/we understand and agree that Service Provider and CAB:
- (i) makes no warranty, representation or promise not expressly set forth in the EOI (including this letter);
 - (ii) disclaims and excludes any and all implied warranties of merchantability, fitness for a particular purpose and non- infringement, except as expressly set forth herein;
 - (iii) makes no warranty with respect to any software, product, configuration or system tested, analyzed or reviewed by the Service Provider and does not warrant that they are without defect or error, except as expressly set forth herein;
 - (iv) does not warrant and customer bears all risks of reliance with respect to the results, data, performance, and information reported or disclosed by the Service Provider in connection with the services;
 - (v) does not warrant that any results, data, performance or information can be reproduced, repeated or verified; and
 - (vi) that methodologies, equipment, software, practices, procedures, and technology used in connection with the services are not warranted save and except as expressly set forth herein and there shall be no claim against the Service Provider based on any alleged or actual inadequacy, malfunction, defect, or incompleteness.
- (v) That I/we agree to ratify all the acts of the Service Provider carried out in good faith and will keep the Service Provider indemnified, defend and hold the Service Provider harmless from any and all claims, costs, liabilities, judgments, expenses or damages (including reasonable attorney's fees) arising out of any breach or alleged breach hereof, performance of the obligations hereunder, or any representation or misrepresentation made with regard to the subject hereof.
- (w) That I/we agree and undertake not to resort to any activity(ies) having the impact or causing interference to the system (hardware, software, Internet related application, servers, etc.). I/we understand that the Service Provider strictly forbids me/us from indulging in any cyber-crime activities including but not limited to:
- (i) unauthorized access;
 - (ii) e-mail bombing;
 - (iii) data diddling;
 - (iv) Salami attack;
 - (v) internet time theft;
 - (vi) logic bomb;
 - (vii) virus/worm attack;



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

- (viii) Trojan attack;
 - (ix) distributed denial of service attack;
 - (x) denial of service attack;
 - (xi) email spoofing;
 - (xii) cyber pornography;
 - (xiii) intellectual property crime; and/or
 - (xiv) cyber stalking.
- (x) That I/we are aware that:
- (i) Profile change request should be strictly initiated by the bidder online through the respective bidder login. No change request will be entertained otherwise.
- (y) That I/we undertake, upon granting of registration (USER ID and password), not to indulge in any anti-competitive activities, specially "bid rigging" or any anti-competitive activity which has the effect of eliminating or reducing competition for bids or adversely affecting or manipulating the process for bidding.
- (z) That I/we agree not to enter into a combination which causes or is likely to cause an appreciable adverse effect on competition within the relevant market in India and such a combination shall be void and on the event of such happening the registration (USER ID & password) so granted by the Service Provider shall stand cancelled ipso facto and further be liable to be proceeded with under the relevant provisions of the Competition Act, 2002 without any further reference.
- (aa) That I/we do hereby declare and confirm that the documents and/or information furnished as per the requirement of registration are true and correct and nothing has been concealed. In case anything found contrary, I/we shall be held solely responsible in all respects and the Service Provider and/or CAB shall be at liberty to take appropriate legal action as deemed fit and proper at its sole discretion including but not limited to cancellation of registration.
- (bb) That I/we understand that the Service Provider may communicate with me/us by email and/or telephone for any information during the course of online bid submission. I/we understand that I/we am/are required to check my/our email regularly and shall be accessible over phone during the course of the bid/ auction.
- (cc) That I/we hereby agree and declare that mobile number furnished to the Service Provider for getting message/ messages is/are not registered in National Do Not Call Registry. I/we shall keep the Service Provider indemnified against any loss, damages,



THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

costs and/or claims on account of TRAI Regulation in respect of "National Do Not Call" registered users.

- (dd) That I/we hereby agree to allow the Service Provider to track my/our IP address whenever I/we participate in any bid/ auction on the Service Provider's Auction Engine.
- (ee) That I/we agree that the Service Provider reserves the right to debar me/us from logging in/ participating in a bid/ auction in any of the following cases:
- (i) instruction from CAB;
 - (ii) non-compliance with any rules/ regulation of the Auction Engine; or
 - (iii) non-submission of requisite documents for participation.
- (ff) That I/we agree that all results published under the "Post Auction" section on the Auction Engine are not final. CAB reserves the final right on the awarding of the contract and the Service Provider has no role in the approval process.
- (gg) That I/we am/are aware that my/our account will be locked for at least 24 (twenty four) hours in case I/we fail multiple times to put the correct USER ID and Password to validate ourselves during the USER ID/ Password reset process.
- (hh) That I am competent and duly authorized to sign this consent on behalf of _____² and undertake that it shall abide by the contents hereof.

For and on behalf of³

Please provide full name of the Bidder, and in case of Consortium Bids, each member of the Consortium.

To be signed by the Bidder or, in the case of Consortium Bids, by the Lead Member of the Consortium for and on behalf of each of the members.

Name:

Designation:

Date:

Web : www.cricketassociationofbengal.com
E-Mail : cab@bengalcricket.com



FAX NO. : 2248-7555
PHONE : 2248-0411
2248-2447

THE CRICKET ASSOCIATION OF BENGAL

DR. B.C. ROY CLUB HOUSE, EDEN GARDENS, KOLKATA-700 021

.....End of the document.....